



Association for Heritage Preservation of the Americas
Asociación para la Preservación del Patrimonio de las Américas
Associação para a Preservação do Patrimônio das Américas

**APOYOnline 30th Anniversary Conference and Workshop
on Heritage Preservation**

***“30 Years Building Bridges & Pathways for the
Preservation of Cultural Heritage in the Americas”***

September 23-27, 2019 - Rio de Janeiro, Brazil



**CALL FOR PAPERS and POSTERS
INFORMATION FOR GRANTS**

APOYOnline- Association for Heritage Preservation of the Americas, Inc., is pleased to announce the **APOYOnline 30th Anniversary Conference and Workshop in Heritage Preservation** from September 23-27, 2019 in Rio de Janeiro, Brazil. The theme of the event is *“30 Years Building Bridges and Pathways for the Preservation of Cultural Heritage in the Americas.”* This event is being organized in partnership with the Casa de Oswaldo Cruz/Fiocruz and the Casa de Rui Barbosa Foundation (Brazil), and in collaboration with the University of Delaware (United States).

For 30 years, APOYOnline (formerly Apoyo) has worked to strengthen communication networks among cultural heritage professionals in Latin America, the Caribbean, and other Spanish and Portuguese-speaking countries, and to promote professional development in the field through improved access to specialized training and updated technical information.

The APOYOnline 30th Anniversary Conference (September 23-25, 2019) will cover a variety of themes important to the region: networking, preventive conservation, risk management, professional training and education in heritage preservation, digitization, and digital preservation. The format of the conference will include discussion panels with national and international experts, and the presentation of papers and posters. The conference will be open to the public, preservation professionals, and students, and will be held at the Casa de Rui Barbosa Foundation.

The Workshop on Photo Conservation, Fundraising, and Advocacy (September 26-27, 2019) will be presented by Professor Debbie Hess Norris, director of the Winterthur/University of Delaware Program in Art Conservation. This workshop is an unparalleled opportunity to raise awareness about the importance of including photo conservation and fundraising in the management plans of cultural institutions and how to advocate in defense of collections. The workshop will have limited vacancies of no more than 60 people and will be held at the Casa de Oswaldo Cruz/Fiocruz.

Participants may register separately for the Conference OR the Workshop, or for BOTH.

Conference program:

The **APOYOnline 30th Anniversary Conference** will include four discussion panels with renowned speakers from national and international institutions, and the presentation of papers and posters. The panels, papers, and posters will address the following topics:

1. Networking
2. Digitization and digital preservation
3. Professional training and education in the preservation field
4. Preventive conservation and risk management

The Conference will also include technical visits to local cultural institutions and a public lecture on the preservation of photographic materials by Debbie Hess Norris.

An APOYOnline 30th anniversary celebration will be a highlight, as well as technical visits to local cultural institutions, and the APOYOnline special initiative "**MANOS A LA OBRA**" ("**Helping Hands**"), in which conference participants volunteer to assist a local cultural institution with its preservation needs. For this second edition of the event, volunteers will assist the Public Archive of the State of Rio de Janeiro.

Workshop program:

The Workshop on Photo Conservation, Fundraising, and Collections Advocacy will consist of lectures, discussions, and hands on activities to familiarize participants with the identification, degradation processes, and conservation basics of common photographic materials on paper, including salted paper, albumin, silver gelatin, and chromogenic color processes. Dry-plate negatives, film-based materials, and the care of photographic albums will also be discussed. The value and importance of photography, and the urgent need to ensure external funding through effective outreach strategies will be emphasized, and the Workshop will also include a visit to a local institution with photographic collections. Due to the limited number of vacancies, participants will be selected by the APOYOnline Committee and the technical team at the University of Delaware.

Languages used:

The Conference will be offered in Portuguese, English, and Spanish, depending on the origin of the participants, with simultaneous translation into the other languages. Learning materials and technical notes will also be provided in these three languages. The Workshop will be offered in English with APOYOnline translations of lectures, didactic material, and technical notes into Spanish and Portuguese.

Exhibition space:

A space dedicated to the exhibition of conservation materials and preservation service providers will be available, where participants can access materials samples and information about the services offered and may establish direct contact with their representatives.

Event venues:

APOYOnline 30th Anniversary Conference

- September 23-24: Auditorium at the Casa de Rui Barbosa Foundation (Rua São Clemente, 134, Botafogo, Rio de Janeiro).
- September 25: Public Archive of the State of Rio de Janeiro (Botafogo Beach, 480, Botafogo), and the Center for the Documentation & Health History /Fiocruz (Avenida Brasil, 4365, Manguinhos)

Workshop on Photo Conservation, Fundraising, and Collection Advocacy

- September 26-27: Center for the Documentation & History of Health /Fiocruz (Avenida Brasil, 4365, Manguinhos)

Call to submit Conference papers/posters:

Professionals and students interested in sharing their work through presentations of papers or posters may submit an abstract related to one of the four themes of the Conference:

1. Networking;
2. Digitization and digital preservation;
3. Professional training and education in preservation;
4. Preventive conservation and risk management.

Abstracts can be submitted in Portuguese, Spanish or English and must not exceed 500 words. The file submitted should not exceed 1MB and must be uploaded via the link in the registration form. **Deadline for abstract submission: June 30, 2019**

Candidates may select the option of presenting a paper or poster. The selection of candidates for presentations of papers or posters will be made by an international scientific committee consisting of professionals who work in the field of conservation and restoration in libraries, archives, museums and physical buildings heritage. Posters will be exhibited throughout the Conference and authors will have the opportunity to discuss their work with other participants during a special poster session. The selection of candidates to present papers or posters will be done by an International Committee of renowned professionals of the field of preservation, conservation, libraries, archives, museums and cultural heritage.

Selected candidates for papers/posters will be informed by e-mail by July 30, 2019.

Workshop application:

Workshop vacancies are limited. Interested individuals must submit a letter of max 500 words explaining the reasons for attending, experience with photograph conservation, any training received in this area, and how they will apply the knowledge acquired. The file should not exceed 1MB and must be uploaded via the link in the registration form. The selection of participants for the Workshop will be made by the APOYOnline Committee in conjunction with the technical team of the University of Delaware.

Deadline for submission of Workshop application letter: June 30, 2019

Selected participants will be informed by e-mail until July 30, 2019.

Required materials for all applicants:

- **Registration form:** All candidates must submit a completed application, available at the link: [CLICK HERE](#), ou <https://forms.gle/n2YcWZLmyHSpX8qN8>
- **Curriculum vitae (CV):** Applicants must submit their curriculum vitae (maximum 3 pages), which can be uploaded through the link of the application form. (The file should not exceed 1MB).
- **Photograph:** Candidates should send a digital photo that can be uploaded through the application form (file should not exceed 1MB).
- **Letter of interest:** Demonstrate in writing how your participation in the Conference and/or Workshop will contribute to your work and how you will share and disseminate the knowledge obtained during the Conference and/or Workshop with colleagues when you return to your country of origin.

Other requirements:

- Be qualified professionals in the area of heritage conservation and/or students of postgraduate programs in the area of preservation of cultural heritage. This should be reflected in the CV of each candidate.
- Submit an abstract related to one of the topics of the Conference (if applying to present a paper or poster).
- Students must submit a signed letter from the institution in which they study.
- The confirmation of the participation at the Conference and/or Workshop will be effective only after payment of the registration fee (information below).
- The receipt of the registration will be confirmed by electronic mail.
- Incomplete registrations will not be considered.

Costs:

Registration will be open **from June 15- September 15, 2019**.

Participants may register for the Conference or the Workshop separately or for both. Students will receive a discount upon presentation of a letter from their school confirming their status. APOYOnline is in the process of seeking additional funding to offer partial scholarships to participants selected to present papers and/or posters during the Conference, and for participants in the Workshop.

Registration fees:

Early registration **(from June 15-August 15)**:

- Conference: USD 120.00 (or R\$480,00); Students have a 50% discount
- Workshop: USD 120.00 (or R\$480,00); Students have a 50% discount
- Conference + Workshop: USD 200.00 (or R\$800,00); Students have a 50% discount

Regular registration **(from August 16-31)**:

- Conference: USD 150.00 (or R\$600,00); Students have a 50% discount
- Workshop: USD 150.00 (or R\$600,00); Students have a 50% discount
- Conference + Workshop: USD 250.00 (or R\$1.000,00); Students have a 50% discount

Late Registration **(September 1-15)**

- Conference: USD 180.00 (or R\$720,00); Students have a 50% discount
- No option to register for the Workshop

After September 15th, Conference registration will be accepted only if there is space available at the event venue at a cost of USD 200.00 (or R\$800,00).

Payment must be made via APOYOnline's Network for Good account:

- Click the link [payment](#) or visit:
<https://www.networkforgood.org/donation/MakeDonation.aspx?ORGID2=263676026&vlrStratCode=eRICiRtNckXhjfkf6kZ0AfQCPAogrm%2fQnpUjWw5vlhMgoIVdzgNKcZK8xXknHOn4>
- Please include the full name of the participant and the code **RIO2019**.

After paying, please send an e-mail with proof of payment to beatriz.haspo@apoyonline.org

Important dates:

Registration period	June 15 th until September 15 th
Deadline for paper/poster submissions and deadline to apply for the Workshop	June 30 th
Evaluation and selection of papers/posters and Workshop participants	July 1-30
Notification of selected papers/posters and Workshop participants	by July 30 th
Last day to register for the Workshop	August 31 st
Last day to register for the Conference	September 15 th
APOYOnline 30 th Anniversary Conference	September 23-25
Workshop on Photo Conservation, Fundraising, and Advocacy	September 26-27

Preliminary program

September 23, 2019

Conference opening remarks and keynote speaker Deborah Hess Norris
 Panel 1: Networking
 Presentation of selected papers (theme 1)
 Exhibition of conservation materials and preservation service providers
 Panel 2: Digitization and Digital Preservation
 Presentation of selected papers (theme 2)
 Opening reception and visit to the Casa de Rui Barbosa Museum

September 24, 2019

Panel 3: Professional Training and Education in Preservation
 Presentation of selected papers (theme 3)
 Exhibition of materials and suppliers of preservation services
 Panel 4: Preventive Conservation and Risk Management
 Presentation of selected papers (theme 4)
 Poster Session
 APOYOnline 30th Birthday Party

September 25, 2019

“MANOS a LA OBRA:” Public Archive of the state of Rio de Janeiro
Technical visit: National Library of Brazil
Technical visit: Fundação Oswaldo Cruz
Public Lecture: Preservation of Photographic Material
Conference Closing Ceremony

September 26, 2019

WORKSHOP on PRESERVATION OF PHOTOGRAPHIC MATERIALS (Part 1)
Lectures, discussions and practical workshops
Reception and technical visit: Instituto Moreira Salles

September 27, 2019

WORKSHOP on PRESERVATION OF PHOTOGRAPHIC MATERIALS (Part 2)
Lectures, discussions and practical workshops
Workshop closing ceremony

Invited Panelists:

Panel 1- Networking: Sarah Staniforth (UK, International Institute of Conservation); António Candeias (Portugal, University of Évora/Laboratory Hercules/Laboratory José de Figueiredo); Renata Vieira da Motta (Brazil, ICOM Brazil); Margarida Lages (Portugal, Director, Network of Diplomatic Archives of the Americas-RADI)

Panel 2- Digitization and Digital Preservation: Maria Esteva (USA/Argentina, University of Texas, TAAC Texas Advance Computer Center); Alan Haley (USA, Library of Congress); Miguel Ángel Márdero Arellano (Mexico, Brazilian Institute of Information in Science and Technology, IBICT/Coordinator of Cariniana Network); Millard Schisler (Brazil, Johns Hopkins University); Aquiles Alencar-Brayner (Brazil, consultant)

Panel 3- Professional Training and Preservation Education: Katriina Simila (Italy, Ex-ICCROM); Deborah Hess Norris (USA, Winterthur/University of Delaware Program in Art Conservation); Magdalena Krebbs (Chile, Universidad de los Andes); Griselda Kluppel (Brazil, Universidade Federal da Bahia); Katheleen Dardes (USA, Getty Conservation Institute); Americo Castilla (Argentina, Fundacion Typa).

Panel 4: Preventive Conservation and Risk Management: Gael de Guichen (Italy, ICCROM); Stephan Michalski (Canada, Canadian Conservation Institute); Claudia S. Rodrigues Carvalho (Brazil, Casa de Rui Barbosa Foundation), Carla Maria Teixeira Coelho (Brazil, Casa de Oswaldo Cruz/Fiocruz); Rob Waller (Canada, Protect Heritage Corp); Jose Luiz Pedersoli & Catherine Anthomarchi (Italy, ICCROM); Corinne Wegener (USA, Director of the Smithsonian Cultural Rescue Initiative).

Accommodations and Tours:

The APOYOnline 30th Anniversary Conference and Workshop in Rio de Janeiro offers a unique opportunity for participants to get to know and enjoy all the beauty of this city, known internationally as "The Marvelous City." We are currently working with hotels located near the conference venues to facilitate the easy transport of attendees. We request that you contact

directly the exclusive travel agency of the event to make your reservations and have access to promotional packages.

The agents serve in Portuguese, English and Spanish:

RENTAMAR tourism: <https://www.rentamarturismo.com.br/Congress-apoyonline>

Contact: sales@rentamar.com.br use code: **APOYO30**

Address: Rua Santa Clara 70, 6th floor Copacabana, Rio de Janeiro

Phone: + 55 21 3816-6850; Fax No: 55 21 2255-8701

More information:

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Sponsors:

APOYOnline would like to thank the generous financial support of companies and institutions that enable this event and we continue to work to obtain additional funding to provide partial scholarships paper and posters presenters at the Conference, and for participants in the Photography Workshop.



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30th ANNIVERSARY CONFERENCE AND WORKSHOP IN HERITAGE PRESERVATION

“30 Years Building Bridges and Pathways for the Preservation of Cultural Patrimony in the Americas”

September 23 to 27, 2019 Rio de Janeiro, Brazil

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