

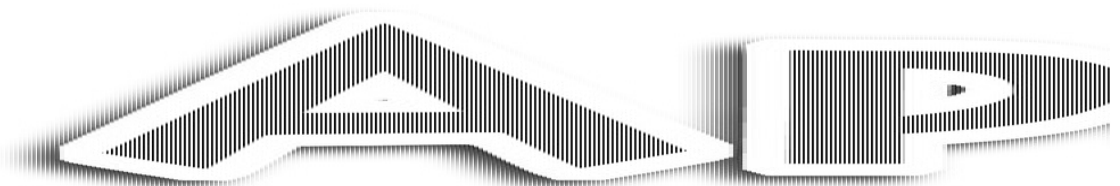


2016 APOYONLINE

1st HERITAGE PRESERVATION REGIONAL CONFERENCE

&

WORKSHOP: Photographic Conservation, Fundraising & Advocacy



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BANCO DE LA REPÚBLICA
ÁREA CULTURAL - MEDELLÍN



August 30 & 31, September 1 & 2, 2016
Medellín, Colombia

ANNOUNCEMENT AND CALL FOR PAPERS

APOYOnline – Association for Heritage Preservation the Americas, Inc. is pleased to announce the **1st APOYOnline Heritage Preservation Regional Conference** in Medellín, Colombia from August 30 to September 2, 2016.

The theme of the meeting is: “**Heritage Preservation the Americas: Practical Exchanges & Upcoming Projects**”, which will provide thought-provoking presentation sessions, discussions groups and posts about current and future heritage preservation projects in the Latin American and Caribbean regions.

The **1st APOYOnline Heritage Preservation Regional Conference** aims to strengthen the networks of conservation professionals that already exist and to foster professional communication networks through personal contacts between conservators of the West hemisphere. It aims to foster professional developme



CALL FOR PAPERS DUE APRIL 30, 2016

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For more information:

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in the Americas and allow for hands-on training through a four-day **Workshop on Photographic Conservation Fundraising & Advocacy**, offered by Debbie Hess Norris, Chairperson, Art Conservation Program from University of Delaware, USA. This is an opportunity to raise awareness of the importance of including conservation of photographs, fundraising and advocacy in the management plan of cultural institutions in Latin America.

While the workshop will be offered in English, APOYOnline will contribute with the translation of the teaching material and technical notes into Spanish and Portuguese.

The meeting will take place at the **Banco de La Republica** in Medellín. The Banco de la República, central Bank of Colombia, has an experience of over 50 years in the protection and management of cultural heritage, as its extensive cultural activity in the country includes the Gold Museum (*Museo del Oro*), the *Luis Angel Arango* Library and National Network of Libraries in 28 cities, the *Casa de Moneda* (Mint Museum), Botanical Museum, the Numismatic and Stamp collection, and Art Museum of the Banco de la Republica. The art collection comprises over 5,000 artworks of Colombian and international artists from an extensive time period and with a particular focus on Latin American Contemporary Art. Photographic prints of documents and artistic value are significant components of the cultural heritage that is preserved, stored and displayed in both the Library (opened in 1958) and Art Collection (initiated in 1957).

The workshop will accommodate up to 35 people, but the meeting is open to a larger audience. APOYOnline invites professionals from all over Latin America and the Caribbean to present their work in the field of heritage preservation through papers and posters. A review committee chaired by members of APOYOnline will make a selection of 10 papers and 10 posters. Abstracts for presentations and posters will be accepted in Spanish, Portuguese or English.

The meeting reiterates APOYOnline's missions of building bridges and improving communication among

1st. Heritage Preservation Regional Conference & Workshop
Theme: "Heritage Preservation in the Americas: Practical Exchange & Upcoming Projects"

Workshop: Photographic Conservation, Fundraising & Advocacy



By: Debbie Hess Norris

Register NOW!

August 30 & 31, September 1 & 2
 Medellin, Colombia 2016

CALL FOR PAPERS AND POSTERS
 Deadline: April 30, 2016
 More information: APOYONLINE.ORG
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professionals of the Americas. It also builds on the experience that APOYOnline (formerly APOYO) has accumulated over the past 25 years in organizing bilingual workshops and publishing technical translations in Spanish and Portuguese to serve as reference tools for conservators from the Latin American and Caribbean region.

Selection Process

Members of APOYOnline review committee will make the selection of awardees. Applications will be solicited through a wide variety of sources and must be received by **April 30th, 2016**. The review committee will then select the final 20 papers and posters, with notifications expected by the end of May 2016. The selection committee will consist of at least three conservators with experience in Latin American and the Caribbean.

Timeline

March, 2016	Call for papers and posters
April 30, 2016	Papers and posters due
May 31, 2016	Selection of papers and posters

Selection Criteria

Applicants must:

- Be a qualified conservation professional with a minimum of two (2) years of experience, and must be currently employed in the profession in a leadership, training, or decision-making position or work in private practice, or be a conservator student. These criteria must be reflected in each applicant's curriculum vitae.
- Demonstrate in writing how attendance at the meeting will help them in their work and how they plan to share and disseminate the information gained from attending the conference and workshop with colleagues at home, with a specific plan on how to obtain results in six months and a year after the conference.
- Demonstrate in writing how much the applicant's institution or other sources of funding (personal contribution or local foundations) could provide his/her expenses. Demonstrate in writing a valid financial need.

- Provide an estimated cost of round-trip economy airfare from their home city to Medellín via the most direct route. Surface travel, accommodations in their home country during travel, travel fees, and other costs incurred in the home country will be the responsibility of the applicant.
- Submit a paper and/or poster proposal of 500 words, preferably on the topic of the meeting.

Application form will be available in Spanish (only).

Conference Schedule

1st APOYOnline Heritage Preservation Regional Conference schedule is divided between presentation of selected papers, the workshop in Photographic conservation, Fundraising and Advocacy, discussion groups, and special visits. It will also include special exhibits of preservation supplies manufacturers and sponsors.

The Workshop: Photographic Conservation, Fundraising & Advocacy

This workshop will utilize lectures, open discussion, hands-on work to familiarize participants with the identification, degradation processes, and preservation of common photographic print materials, including sepia paper, albumen, silver gelatin, and chromogenic color processes. Gelatin dry plate negatives and film-based materials will also be discussed, as will issues associated with the care of photographic albums.

Preservation challenges related to large and diverse photographic collections will be reviewed with attention paid to the importance of proper environments and storage materials, emergency planning, and risk analysis. The value and significance of photography, global initiatives, and the pressing need to secure external funding and support through effective preservation advocacy will be emphasized throughout the workshop. Fundraising and outreach strategies will be developed.

Following completion of the workshop, expected competencies and knowledge for all participants include:

- A basic familiarity with the fundamental physical and chemical properties of photographic print and negative collections and the causes and mechanisms of their deterioration.
- A basic knowledge of the technological developments of photography in the 19th, 20th, and 21st centuries with special focus on albumen, silver gelatin, chromogenic, and digital print materials, and glass plate and film base negative.
- The ability to accurately distinguish prominent 19th- and 20th-century photographic processes to assess and articulate their preservation risk.
- A basic understanding of and appreciation for issues relating to preventive care of photographic collections, including appropriate environmental conditions; handling and maintenance procedures for storage; exhibition and display parameters; monitoring techniques; and emergency preparedness, mitigation, and response.
- A basic knowledge of best practices in photographic preservation and an understanding of the importance of risk assessment and preservation prioritization within a collection and the need to balance preservation and access.
- An appreciation for advocacy in the preservation of global cultural heritage. The ability to articulate why the preservation of our photographic heritage is vital and relevant.
- A familiarity with global initiatives addressing pressing needs in photograph preservation.

Costs:

Participants will be in charge of their travel and lodging expenses.

A contribution of US\$80.00 fee is requested to all. This fee will be used to provide supplies.

APOYOnline aims to provide partial stipend to cover transportation or lodging costs for participants selected for presentation of papers and posters to attend the conference.

Sponsors:

APOYOnline wants to acknowledge private and corporate funders that are making this meeting possible. In special thanks to Tru Vue®, the University of Delaware, and

the *Banco de la Republica* in Medellin. APOYOnline continues to work to ensure additional funding to provide a partial stipend to participants selected for presentative papers and posters to attend the conference.

For more information:

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